

College of Arts and Sciences  
Career Services  
203 Life Sciences East  
Stillwater, OK 74078  
405-744-7547

December 20, 2005

Brent Scarpo  
Red Balloon Holdings, Inc  
100 South Sunrise Way, #276  
Palm Springs, CA 92262

Dear Brent,

Thank you for presenting an invigorating, enthusiastic, straightforward look into the entertainment industry for the students of Oklahoma State University. Many of our students interested in entertainment careers feel trapped in the middle of the country as if there are no opportunities, but you showed them ways to get involved and find hands on experience regardless of geography.

Your presentation, *The Road to Hollywood: Careers in Entertainment with Any Major*, clearly hit home for many students who dream of one day working in the entertainment industry. You opened their eyes to the possibilities and motivated them to see that the only deterrent to their dream is their own fear of putting themselves out there and taking the chance to live the life they imagine. I was particularly pleased that the information you presented worked for such a variety of degree areas, from chemical engineer to finance to psychology to fashion merchandising, the students learned how their academic interest translates to the entertainment industry.

You have made a difference in their outlook and shown them a spark of their future possibilities. Thank you for bringing out comments like these:

- 1 *You have a very vibrant personality, and I enjoyed everything you had to say. – Public Relations*
- 2 *I think that there is a possibility to wake up every morning and not HAVE to do something, but GET to... I really enjoyed your presentation. – Advertising*
- 3 *Your lecture was very inspiring and informative. – Electrical Engineering*
- 4 *I thought it was gracious of you to come to our school and give that motivation to people in small towns and letting us know that we don't need to give up. – Theatre*
- 5 *Thank you for investing your time in the lives of young students. You gave me a better understanding of the entertainment business, and a hope for a future in it. You have changed my life. – High School Student, aspiring actor*

In addition to the student comments, I've received multiple comments from professors and academic advisers thanking us for bringing you to campus and encouraging more presentations like this one to inspire and motivate our students. Thank you again for your interest in the students of Oklahoma State, your words of encouragement, and the practical advice you brought us.

Sincerely,

Missy Wickle